COMPANY PROFILE.



01. SEOUL JUICE Is

About Company

To be connected with the vapers with the world with Connected Korea Inc.

Connected Korea Inc. was founded in 2009 and sold and developed various e-liquids and devices with their own technology.

Through consistent research and development, Connected Korea Inc. has registered 20 patents and has expanded its global competitiveness through localized and unique Korean flavours.

Connected Korea Inc. is leading Korean vape culture by ranking first place in e-liquid sales categories and receiving a number of reviews and an average rating of 4.9/5 on NAVER STORE, Korean largest e-commerce.

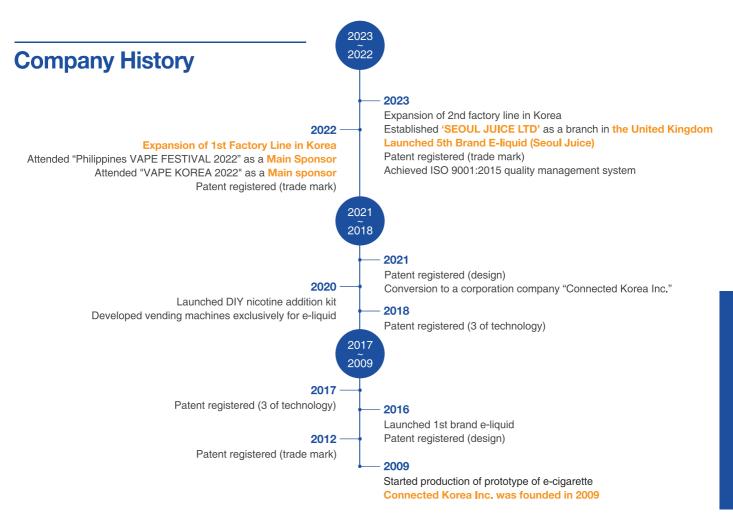
Moreover, in order to enter the global market, Connected Korea Inc. attended the global vape exhibition as a main sponsor several times.

Currently, the new headquarters and factory are under construction, which is the largest facility, in Korea, for meeting the needs of domestic and international customers.

Also Connected Korea Inc. established 'SEOUL JUICE LTD' as a branch in the United Kingdom.



Connected Korea Inc. will work for a "Connected vaping culture" between the United Kingdom and Korea.





To expand e-liquid business, cooperating with a lot of valuable partners.

02. Business Areas

Business Information

Connected Korea Inc. sold over 1 million e-liquid every year in Korea and growth of 200% annually was achieved through identifying products needed by customers and the market and developing them through professional R&D teams.

SEOUL JUICE LTD, Connected Korea Inc.'s branch company, is preparing to launch e-liquid in the United Kingdom and Europe in 2023.



Made in Korea

The entire product R&D and production line are manufactured in Korea without outsourcing.



Clean Booth

Provides premium e-liquids produced in clean facilities.



Clients

Connected Korea Inc. holds sales records in Europe, Asia, America.



R&D

Develop e-liquid to meet demand through systematic research by retaining professional flavourists and process engineers.



Commitment

Committed fast response through the establishment of the United Kingdom branch.



QC System

Achieving and following ISO 9001 quality system.

Business Information



Promise to provide uniform flavours and high-quality e-liquid to all customers through a manufacturing system that uses automated equipment for the entire process from liquid injection to packaging.

For better-quality products, Connected Korea Inc. set up a quality assurance and quality management system and achieved ISO 9001:2015 in 2023. Also, to prevent impurities in e-liquid and to provide premium products, all the process is carried out in clean facilities.



Business Information

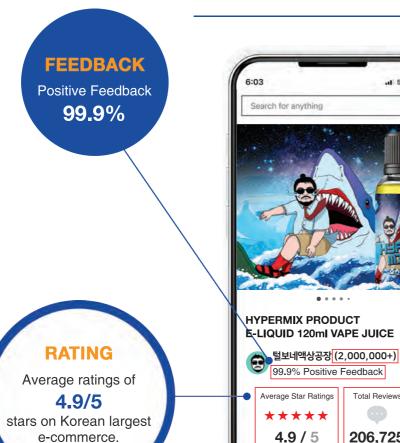




R&D

To realize the e-liquid's flavour requested by customers, professional flavourist and process engineers who have completed a professional flavour course have developed and made e-liquid through collaboration with flavours companies from the planning stage. Through continuous development and technology, Connected Korea Inc. delivers highly completed e-liquid products to the customer.

Connected Korea Inc.'s certified corporate research institute releases new e-liquids every year, for the customer's safety and health, it started to develop basic raw materials.



Customer Feedback

.d 5G €

Total Reviews

206,725

SALES Sales of over

2 million e-liquids

TOTAL REVIEWS

Over **0.2 million** of positive review

Korean Offline Shop

Korean first 24-hour unmanned e-liquid shop opens

Connected Korea Inc. has developed the first vending machines exclusively for e-liquid including AVS (Adult Verification Services) and brought the first 24-hour unmanned e-liquid shops in Korea.





Connected Korea Inc.'s Flagship Stores

In 2023, Connected Korea Inc. has 10 flagship stores and plans to expand to 50 by 2025.

03. Portfolio



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